

Summary  
Prevention Works in Seattle  
**General Meeting**  
**December 17, 2009**  
**7:30 – 9:00 a.m.**

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### **Attending**

Frank Couch, SAMA Foundation  
Cherylynn Crowther, Parent, KING5-TV  
Mia Doces, Parent, Committee for Children  
Eve Ruff, Jewish Family Services  
Jaclyn Stockton, Eckstein Middle School  
Jeffrey Thaxton, Puget Sound Educational Service District  
Michael Woldeab, Eritrean Orthodox Tewahedo Church  
Reema Ziadeh, Eckstein Middle School  
Inga Manskopf, Community Coordinator  
Lauri Turkovsky, Division of Behavioral Health and Substance Abuse

### **Drug Free Communities Grant: Strategy Selection**

Mia Doces, Lauri Turkovsky, and Inga Manskopf provided information about several possible prevention strategies that may be included in the DFC grant proposal. It was agreed that the coalition should consider including the following:

1. Policy advocacy
2. Reward & Reminder
3. Simple Gifts
4. Social norms campaign

Discussion about these strategies included:

#### **Advocacy**

- Focus on local (Seattle/King County) policy.
- Roll our current media advocacy strategy into this,
- Can we mobilize people in our community?
- We will need advocacy training.
- Advocacy is different from lobbying. Coalition can advocate but not lobby.
- This is a good strategy for getting the coalition more recognized in the community.

#### **Reward & Reminder**

- Compliance checks involve giving consequences only; Reward & Reminder provides positive feedback for clerks who properly check ID.

- This is a good strategy for increasing community involvement and a good chance to gain more media attention.
- Evidence-based strategy.

### **Simple Gifts**

- This strategy will enable the coalition to continue its history of promoting positive youth development, of which keeping kids drug-free is a part.
- We will probably need to contract with Dennis Embry/Paxis to implement.
- Well researched program using evidence-based “kernels”.
- Can build on the popularity of Guiding Good Choices.
- Will go over well in synagogues.
- For busy parents, the strategy is simple to use.
- Has shown to create community-level change.

### **Social Norms Campaign**

- These campaigns change the gap between actual behavior and perceived behaviors.
- Can include Simple Gifts messages.
- Evidence-based approach.

The coordinator will do research regarding what is required for implementing these strategies and report to the coalition during the January general meeting.

### **Bylaws**

A drafted set of bylaws (attached) was distributed. The following comments were made:

- Paid staff should be included in Article 4, Section 2 about who is part of the Leadership Committee.
- Another section should be added stating that if a new coordinator is to be hired, the Leadership Committee shall form a Hiring Committee to work with the coalition’s fiscal agent/grantee.

Changes will be made and the bylaws will be brought to the next coalition meeting for final approval.

### **Sharing & Announcements**

Reema Ziadeh reported that she is facilitating a Guiding Good Choices series at View Ridge Elementary in January and registration is low. Coalition members are encouraged to publicize it.

The next general meeting will be on January 21, 7:30 a.m. at Eckstein Middle School.

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**BY LAWS**  
**of**  
**Prevention Works in Seattle**

ARTICLE ONE  
Name of Coalition and Membership

- Section 1: NAME: The name of the coalition shall be Prevention Works in Seattle.  
Section 2: MEMBERSHIP: Membership shall be open to all interested persons willing to support the purposes of the group.

ARTICLE TWO  
Purpose

- Section 1: MISSION: to prevent underage drinking, substance use, and associated problems through education, advocacy, and networking with students, families, and the community.

ARTICLE THREE  
Address

- Section 1: ADDRESS: c/o Eckstein Middle School, 3003 NE 75<sup>th</sup> Street, Seattle, WA 98115.

ARTICLE FOUR  
The Leadership Committee and Coalition

- Section 1: GENERAL POWERS: The affairs of the organization shall be managed by the Leadership Committee.  
Section 2: LEADERSHIP COMMITTEE: The Leadership Committee shall consist of the coalition co-chairs and chairs of active standing committees or workgroups.  
Section 3: COMPENSATION: Officers shall not receive any compensation for their services as officers. They, however, may be reimbursed for reasonable expenses incurred in behalf of the coalition in the furtherance of its purpose.

ARTICLE FIVE  
Officers

- Section 1: CO-CHAIRS: The Co-Chairs have the responsibility to see that all orders

and resolutions of the Leadership Committee are placed into effect.

Section 4: TERM OF OFFICE: The term of office shall be two years.

## ARTICLE SIX

### Meetings

Section 1: MEETING TIMES: The regular meeting of the coalition shall be set by the Leadership Committee.

Section 2: MEETING QUORUMS: A quorum shall consist of members present, provided there are a minimum of 8 members present.

Section 3: VOTING: Decisions will be made using *Consensus Minus One*.

## ARTICLE SEVEN

### Election of Officers

Section 1: ELECTION OF OFFICERS: Co-Chairs of the coalition shall be elected by the general membership at the first general meeting held in the fall of each year.

Section 2: VACANCIES, REMOVALS AND /OR RESIGNATIONS: Any officer may be removed by the affirmative vote of three-quarters of the general membership present at any meeting at which a quorum is present. Any officer may resign from the coalition at any time with or without cause. Such resignation shall take place thirty days after the date of postmark by written resignation addressed to the secretary of the coalition.

## ARTICLE EIGHT

### Committees

Section 1: STANDING COMMITTEES: Standing committees shall be appointed by the full coalition.

Section 2: MEMBERSHIP AND APPOINTMENT: Each standing committee shall consist of the chairperson together with such additional members, if any, as may be deemed necessary. The chairperson shall be appointed by the Co-Chairs.

## ARTICLE NINE

### Amendments

These Bylaws may be amended by two-thirds vote of the Coalition present and voting at any regular meeting or special meeting at which a quorum is present. Each member must be provided with a written copy of the proposed amendments prior to the meeting.