



FOR IMMEDIATE RELEASE

September 9, 2011

**Prevention WINS Receives American Medical Association Foundation
Healthy Lifestyles Grant**

Seattle – In partnership with Seattle Children’s Hospital, Prevention Works in Seattle was awarded a grant from the American Medical Association (AMA) Foundation’s Healthy Living Program. This program addresses critical healthy lifestyle issues by providing mini-grants to grassroots community organizations. Selected projects target youth and address the topics of nutrition and physical fitness, prescription drug safety and violence prevention. Prevention Works in Seattle (Prevention WINS) was one of 37 nonprofits across the country that received such a distinction this year. The prescription drug safety projects are supported by an unrestricted grant from Purdue Pharma L.P.

Prevention WINS, based in Seattle, received a \$5,000 grant for a project entitled *NE Seattle Parents Preventing Youth Substance Abuse*. Prevention WINS will use the funds to expand its social marketing campaign and parent education program for Eckstein Middle School families. The project’s goal is to provide parents with the support they need to prevent substance abuse, including prescription drug abuse, among their children. The abuse of prescription drugs among youth has been increasing steadily in Washington and around the country.

“These Healthy Living Grants provide necessary resources and recognition to those organizations who are on the front lines in their communities, creating change on the local level,” said AMA Foundation President Owen Garrick, MD. “We are pleased to support Prevention WINS’ efforts to prevent prescription drug abuse in their community.”

Prevention WINS, a community coalition to prevent youth substance abuse, was formed in 2006 in response to high underage drinking rates among northeast Seattle high school students. In 2010, Prevention WINS was awarded a federal Drug Free Communities Grant in partnership with Seattle Children’s Hospital. In addition to conducting a social marketing campaign, Prevention WINS advocates for policies that support healthy and safe communities for young people, encourages merchants not to sell alcohol to minors, and supports youth-lead prevention activities at Eckstein Middle School and Nathan Hale High School. More information is available at: www.PreventionWorksInSeattle.org.

The AMA Foundation, a 501(c)(3) tax-exempt foundation, is committed to improving the health of Americans through philanthropic support of quality programs in public health and medical education. Visit www.amafoundation.org to learn more.

###